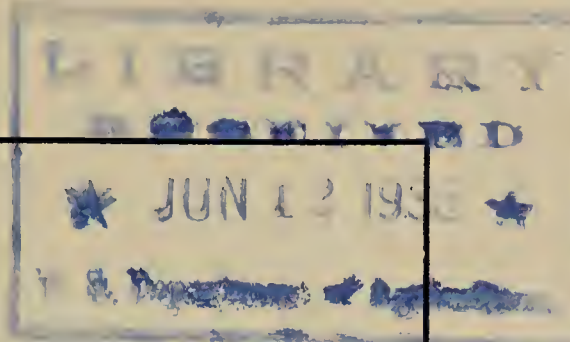


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62,09



DAHLIAS

f o r 1935



J. F. C O R D E S

Phone: Santa Monica 29412

2343 Pico Blvd.

Santa Monica, California

In PRESENTING THIS CATALOGUE I wish to thank my many friends of former years, and also my new friends of this year.

May the new year bring health and prosperity to all.

I wish also to inform all the many Dahlia lovers that

MAJOR JAMES B. EASTMAN
Laurel, Maryland

is my Eastern representative and distributor, and grows and exhibits all of my introductions.

Owing to this arrangement the public may be assured that only such Dahlias as have proven satisfactory after two years trial in Major Eastman's garden will be offered, thus assuring their adaptability to Eastern conditions.

We feel fully justified in offering our introductions with the firm conviction that they will be an asset and attraction to any garden and will make a record during 1935 of which we can be justly proud.

Roots may be purchased from Major Eastman or direct from me.

To those who contemplate the purchase of Plants of these outstanding Dahlias it is recommended that purchasers living East of the Mississippi river, order them from Major Eastman, and those living West, order from me. This will assure delivery in the shortest possible time and best condition.

GENERAL INFORMATION

TERMS:—Cash with order please. Dahlia orders are delivered prepaid.

SHIPPING:—Roots at any time wanted. Plants April 15th.

GUARANTEE:—All stock to be true to name and from strong, healthy stock. All Roots to show eyes.

ORDER EARLY:—To avoid disappointment, as stock of some of the most desirable varieties will not be sufficient. Please indicate a second choice.



DAHLIA GREEN PLANTS

are rooted cuttings, taken from roots which have been started early in the greenhouse. There has been considerable discussion over the use of Green Plants, some favoring them, and some condemning their use.

We recommended their use very highly to anyone who will take care of them after they plant them. Like any other plant, they must be cultivated, watered and sprayed if insects bother. If you will do this, you will find that Green Plants will produce more and better flowers, and just as good roots as if grown from root stock. They are less liable to carry disease, the clump of roots is much easier to divide next Spring, and they cost just half as much, usually, as roots of the same variety.

Dahlia Green Plants are ready for shipment after April 15th and will bloom at about the same time as roots which have been planted three weeks earlier.

Our prices quoted are for good, strong stock, true to name. Instruction and suggestions for growing are sent with the shipment.

Dahlia Roots are ready for shipment after March 1st. Retail orders are sent prepaid at the prices quoted, providing the order amounts to **\$2.00**. On smaller orders add **25c** to cover transportation.



DAHLIA COLLECTION

I am offering this season special collection made up of one tuber each of my most popular varieties. This gives an opportunity of securing a choice collection at a greatly reduced cost. These collections are carefully balanced as to color, and are made up of large Dahlias only. There are twelve guaranteed Tubers in each collection, all labelled. We prepay all postage. At least double catalogue value.

These collections are

\$5.00, \$10.00, \$25.00 and \$50.00

Dahlia Seed

Seed offered by me in this list, is I firmly believe, the best than can be grown, as I grow only the best varieties of late introduction with a few older ones of proven performance to give the best balance of type and color.

This seed is grown under as near ideal conditions as is possible in a plot planned and planted for the production of the best possible results. Type, color and quality are carefully mixed.

This seed has produced during the past seven years better than eighty per cent double flowers, and has given full satisfaction wherever grown.

The purchaser of this seed can feel safe as I have only one grade and that the best. No singles or any varieties of open centered Dahlias are grown in my garden.

Practically all of my customers increase their order from year to year, and I have never lost one on account of dissatisfaction over flowers produced from my seed.

All seed is thoroughly ripened on the plant and each seed is individually inspected, thus insuring a very high percentage of germination. Full cultural directions on each package.

Seed available from all varieties in this list either by name of parent or mixed.

20 seed.....	\$ 1.00 net
100 seed.....	5.00 net
1000 seed.....	40.00 net

Not sold by ounce or pound

When ordering seed please indicate a second choice as the supply of some varieties is limited.

If desired I will hand cross any two varieties grown in my garden to your individual order, provided the order is received prior to Oct. 15, in any year.

Price of this hand pollenized seed: 20 seed, \$1.75; 100 seed, \$7.50; 500 seed, \$35.00.

All Dahlias listed in this catalogue have grown well for me this past season and only strong healthy roots are sent out.

Full cultural directions with each retail order.

Our motto is:

“Satisfaction Guaranteed”

No transaction is considered as completed unless and until the customer is satisfied.

1935 INTRODUCTION



BETTE DAVIS

(Cordes—Eastman)

Honor Roll

A dahlia of exquisite beauty. Its color is exceptionally fine, deep violet rose with a slightly darker center. The flowers never fade or blotch.

A perfectly formed Semi-Cactus with many petals. The center is very full and high. The flower faces and is held rigid on very long stems that never have the slightest fault regardless of the weather conditions.

The plant is a splendid grower, 5½ feet tall with very attractive, insect resistant foliage. This dahlia is a very prolific bloomer and a fine keeper.

1934 Show Record is as follows:

Achievement medal of the American Home Magazine, Baltimore, Md.

Best Semi-Cactus seedling, Camden, N. J.

Best Semi-Cactus seedling, Bryn Mawr, Pa.

Best 25 blooms California origination, Semi-Cactus, Los Angeles, Calif.

Best 3 blooms Lavender Semi-Cactus, Los Angeles County Fair.

Best 25 blooms Lavender Semi-Cactus Los Angeles County Fair.

Most perfect bloom in entire show, Los Angeles, Calif.

Roots, \$10.00

Plants, \$5.00

KAY FRANCIS

Eastman—Cordes

Honor Roll

We offer this year the perfect yellow dahlia, the greatest prize winning seedling dahlia ever shown. The show record of this dahlia in the 1934 shows was eleven firsts. Two firsts more than the celebrated Amelia Earhart.

This dahlia has been named for Miss Kay Francis the well known motion picture actress, with her permission. It is our own introduction produced from Cordes mixed seed.

A perfectly formed semi-cactus, light lemon yellow that never burns or fades in the hottest sun, also it is unharmed by wind or rain and regardless of the weather, perfect flowers are ready for all shows.

This is a stately, dignified type of dahlia with 5 foot stems having long joints and very beautiful foliage which is insect resistant. The flowers face and are perfectly rigid on the stem. The laterals develop very quickly and the plant is literally covered with flowers at all times. We have never grown or seen a dahlia that is as prolific as this one. It is a very remarkable keeper as all who saw it at the New York show will agree which shows its true value as a large sized cut flower as well as an exhibition dahlia.

This flower is not one that will be here today and gone tomorrow. The consensus of opinion of both Judges and Growers is that Kay Francis will prove to be one of the most useful and widely grown dahlias.

1934 Show Record

Achievement Medal of the American Home Magazine, New York City, N. Y..

Achievement Medal of the American Home Magazine, Camden, N. J.

Medal of Pennsylvania Horticultural Society for Championship seedling, Bryn Mawr, Pa.

Certificate of Merit of the Pennsylvania Horticultural Society for Special Class of New Seedlings, New Plants and New Importations.

Stumpp & Walter Medal for best Maryland origination, Baltimore, Md.

First for best Semi-Cactus Seedling, New York City, N. Y.

First for best undisseminated variety shipped by Air Express, New York City, N. Y.

First for best 6 blooms Semi-Cactus open to all class, Baltimore, Md.

First for best Semi-Cactus seedling, Dahlia Society of California, Los Angeles, Calif.

First for best 3 blooms, Semi-Cactus Yellow, Los Angeles County Fair, Los Angeles, Calif.

First for best 25 blooms, Semi-Cactus Yellow, Los Angeles County Fair, Los Angeles, Calif.

Root, \$10.00

Plant, \$5.00



KAY FRANCIS

MYRNA LOY

Eastman—Cordes

Formal decorative, rosy magenta with white tips and reverse making it very attractive. Plant is fully resistant and vigorous and flowers are carried well out of the foliage on rigid stems. Flowers are large and born profusely. A good keeper.

Won first for best formal decorative at Baltimore and Bryn Mawr in 1934.

Root, \$10.00

Plant, \$5.00

SUSAN ANN GILBERT

(Cordes—Eastman)

A beautiful white decorative miniature, averaging about 3 inches on long clean stems. A very prolific bloomer and a great favorite with the florist as it will keep from four to five days when cut.

Roots, \$2.00

Plants, \$1.00

LOS FELIZ

Decorative, dark Red with center almost black, making a very attractive flower, excellent stems and habit.

Root, \$1.00

PEYTIE CONWAY

(Eastman—Cordes)

Certificate of Merit, 1933

Storrs, Conn.

The 1934 Championship Minature

Formal Decorative. Violet Rose with tiny silver tip. 1½ to 2¼ in. Plant 5½ ft.

This lovely little dahlia wins you with its clear beautiful color and interesting center. The silver tips make an attractive, high center that is always closed. The stems may be cut 30 inches or longer if desired. The flower is always at right angles to the stem and does not roll or break.

Here is a real money maker for the man who sells to florists because one bush produces hundreds of perfect blooms. The plants are huge. Two men could not reach around a single plant. It begins blooming the latter part of June and is always perfect in form and color.

1934 Show Record

Best minature seedling, New York City.

Best minature seeding, Baltimore, Md.

Best minature seedling, Bryn Mawr, Pa.

Best 6 blooms minature, open to all, Bryn Mawr, Pa.

Roots, \$2.00

Plants, \$1.00

ANALEE McCLURE

(Broomall—Stephenson)

A beautiful white, informal decorative bordering on the semi-cactus. Flowers average 10 to 12 inches with good depth. Stems stiff and cane like. Flower facing, never droops or hangs its head. You will agree with Mr. Broomall that it is his finest origination to date and the best white he has ever seen. A good keeper when cut.

Roots, \$10.00

Plants, \$5.00

RUTH ELDER

(Broomall—Stephenson)

A beautiful light Jasper Red and Coral of informal decorative type, very heavy dark foliage, full insect resistant, an ideal flower for the home garden, very prolific bloomer, gives a blaze of color throughout the entire season. Blooms average 10 to 11 inches.

Roots, \$5.00

Plants, \$2.50

REINA de LOS ANGELES

(Rainbow Gardens)

A very beautiful shell pink semi-cactus on long perfect stems that hold the flower erect well out of fully resistant luxurious foliage.

The keeping quality of this dahlia was demonstrated when it was sent from Los Angeles to New York and won first at the show of the American Dahlia Society in 1934, attracting much favorable attention.

Roots, \$5.00

Plants, \$2.50

Former Introductions

ELISSA LANDI (1934)

This Dahlia, while not the largest, is we feel, one of the best we have produced and will meet the requirements of the most exacting. On the current honor roll.

It is a decorative bordering on informal of a very rich and brilliant salmon orange and the flower is held proudly erect well out of the rich full insect resistant foliage on long cane stems produced freely.

The flower keeps exceptionally well when cut, and the rich color will last as long as the bloom keeps. This Dahlia does not burn or shatter.

Personally selected by Miss Elissa Landi to carry her name and is fully worthy of that honor.

This Dahlia was shown at Los Angeles and attracted much favorable comment. At Camden, N. J., it won the Henry F. Michell silver medal.

Strong Roots, \$5.00

Plants, \$2.50



LOUISE BATES (1934)

If size and real beauty combined appeals to you this Dahlia will meet the test and be one that you can grow with pleasure and satisfaction.

It is a clear, one shade, orchid lavender, semi-cactus of an unusual and artistic form on long, erect stems held high out of the fully resistant foliage and will produce an abundance of large flowers that hold a full center the entire season.

This variety had, on a plant in the trial grounds at Storrs, Conn., by actual count twelve blooms over ten inches across, open at one time and more than twenty buds in various stages. It can easily be grown to thirteen or fourteen inches without forcing. The flower can be kept to its full size on the plant for a month by removing the outer petals, the center keeps on unfolding.

Certificate of Merit at A.D.S. trial grounds 1933.

Strong Roots, \$10.00 (Limited)

Plants, \$5.00

Both these Dahlias have grown well during the past trying season in the East and Middle West.

MARQUITA

Root, 50c

Here is a miniature decorative of perfect form and habit. Color is a rosy pink with a decided lavender cast. Long stems, size 2½ to 3½ inches. Plant covered with bloom at all times; keeps exceptionally well when cut; won first prize for best miniature at Los Angeles and Long Beach, California.

Former Introductions

AMELIA EARHART (1933)

The outstanding Grand Champion at the 1932 shows, this glorious Dahlia again in 1933, in shows all over the country, met and defeated all comers.

Coral Salmon, semi-cactus, very large and deep. Stem and foliage all that can be desired.

Strong Roots, \$7.50 (Limited)

Plants, \$2.75

LA FIESTA

All who saw this striking flower during 1933 agree that it is one of the best.

It also proved its worth at the shows, winning many times as best individual bloom.

A large informal decorative of butter yellow pencilled red.

A true variegated Dahlia made up of a mass of lacy petals that curl and twist so that the flower looks like a huge chrysanthemum. Stock very limited.

Strong Roots, \$5.00 Plants, \$2.50

CLAIR DE LUNE

(Light of the Moon)

An informal decorative of very artistic formation on the best of stems, bloom held well out of the fine foliage. A very strong grower, insect resistant, early bloomer, naturally large and prolific. Winner of American Home Achievement Medal for most worthy new Dahlia at Los Angeles, Calif., in 1931. Winner twice in 1930 as largest flower. Color is a clear sulphur yellow.

Root, \$1.00

LAURINE STOCKWELL

A semi-cactus of real beauty in a very pleasing rich pink, with cream center held erect on strong stems, insect resistant, strong grower, flowers from eight to ten inches by four to six inches in depth.

Plants only, \$1.50

LA REINA

A very large decorative of a beautiful gold overlaid with buff on long, strong stems. Many times winner and still one of the best. A combination of size and beauty hard to beat.

Root, \$2.50

Plant, \$1.50

ALICE BOSS

A decorative of striking appearance. It grows very tall and is covered with bloom at all times. Keeps well when cut. Color is cameo pink with cream center.

Root, \$2.00

Plant, \$1.00

GENERAL LIST OF WORTHY DAHLIAS

F. D.—Formal Decorative
I. D.—Informal Decorative

S. C.—Semi-Cactus
C.—Cactus

		Color	Root	Plant
Achievement, ID	Golden	Bronze	\$2.00	\$1.00
Aztec Glory, ID		Yellow	.50	
Andrea Erickson, ID		White	1.00	
Air Mail, FD		Orchid	1.50	1.00
Arrowhead, SC	Crimson	Scarlet	1.00	
Amy Martin Garden, FD		Beauty	1.50	
Buccaneer, C		Scarlet	1.00	
Champoeg, C	Lemon	& Pink	1.00	
Col. E. H. Green, C		Red	.50	
Clara Barton, FD	Phlox	Purple	5.00	2.50
Chas. G. Reed, FD	Burgundy	Red	1.00	
Daily Mail, FD		Bronze Buff	1.00	
Donna California, ID		Old Rose	1.00	
Dwight W. Morrow, FD		Rich Red	1.00	
Eagle Rock Superba, ID	Pale	Lvder	1.00	
Eagle Rock Fantasy, ID	Pale	Lvder	1.00	
Eugenia Ballay, FD		Cream	5.00	5.00
Elegance, C			5.00	2.50
Fort Monmouth, SC	Wine	Maroon	1.00	
Full Moon, FD		Yellow	2.00	1.00
Good Will, C		Pink	2.50	1.50
Grace Curling, ID		Lilac	1.00	
Grandee, FD		Bronze		5.00
Goodacre Sensation, C		Coral	5.00	2.50
Great Harbor, SC		Rich Red	2.00	1.00
Harry Mayer, FD	Phlox	Purple	.50	
Hillcrest Mandarin, ID	Orange-Yel		3.00	
Irene Anderson	Ox Blood-White		1.50	1.00
Jean Aaron, FD	Pink	& Cream	1.00	
Jersey's Beacon, FD		Red	.50	
Jersey's Beauty, FD		Pink	.50	
Jane Cowl, ID	Bronzy	Buff	.50	
Jerome Kern,	Shrimp	Pink	3.00	1.50
James Kirby, ID		Rich Red	2.00	1.00
Kathleen Norris, ID		Pink	1.00	
Lady Moyra Ponsonby, FD	Gold-Yel		3.00	1.50
Lord of Autumn, FD	Golden	Yellow	10.00	5.00
Mary Ellen, FD		Rose Pink,	1.00	
Maryland Glory, FD		Rosy Red	2.00	
Mabel Goodacre, FD		Lavender	.50	
Murphy's Masterpiece, FD	Garnet	Red	4.00	2.00
Oriental Glory, FD		Orange	7.50	3.75
Palo Alto, ID	Salmon	Gold	5.00	2.50
Paul Pfitzer, C		Pink	2.50	1.50
Prosperity (Lee) ID		Pink	2.00	1.00
Red Bird, FD		Light Red	1.00	
Ray Warner, ID		Pink	2.00	1.00
R. A. Broomfield, FD		Bronze	5.00	2.50
Satan, SC		Red	2.00	1.00
Spotlight, ID	Lemon	Yellow	7.50	3.75
Strongheart, FD		Old Gold	3.00	1.50
Tacoma Beauty, FD		Rose	2.00	
Thos. A. Edison, FD	Royal	Purple	1.00	
The Commadore, FD		Yellow	1.00	
White Wonder, SC		White	2.00	1.00



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